TIME: 9:59
DATE: ~~WEDNESDAY & THURSDAY~~ anytime
SPONSOR: BLUE BIRD SPORT SHOP
SOLICITOR: NG

WITH THE WARM WEATHER SOON ON ITS WAY, NOW IS THE TIME TOSTART REPLENISHING YOUR SUMMER WARDROBE. THE BLUE BIRD SPORT SHOP ON GREEN STREET HAS RECEIVED A WONDERFUL ASSORTMENT OF BATES COTTON SKIRTS IN PLAIDS OR PRINTS, SIZES 10 - 18, PRICED AT $7.95. THERE IS ALSO A WIDE SELECTION OF SPRING SUITS FROM WHICH TO CHOOSE AND A SYDNEY HELLER BLOUSE IN JUST ABOUT ANY STYLE YOU WANT TO GO WITH YOUR SUIT. THESE BLOUSES ARE PRICED STARTING AT $5.95. OF COURSE, IF A WOOL SKIRT IS WHAT YOU ARE LOOKING FOR, THESE TOO CAN BE FOUND AT BLUE BIRD IN PLAIDS, TWEEDS, OR SOLID COLORS. THERE ARE ALSO SOME PRICED AT $17.95 WHICH ARE DYED TO MATCH THE HADLEY SWEATERS. SO REMEMBER, THE BLUE BIRD SPORT SHOP ON GREEN STREET IS THE PLACE TO GO TO COMPLETE EITHER YOUR WINTER OR SPRING WARDROBES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW 10:00.

ANNOUNCER'S SIGN. Anne Williston 3/7/55